



**WWW.TESOLacademic.org**

Promoting free at source research

Leading in social media for Language Education

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## **MA TESOL and Applied Linguistics Marketing and Recruitment Service**

Our social media based outreach to the TESOL community cannot be matched. We offer a dedicated service to help universities get students onto their MAs in TESOL and Applied Linguistics. Huw Jarvis brings extensive experience of such activity.

*The basic Package - £70 for 7 days (costed as weekly blocks, but depending on your needs these do not necessarily have to be consecutive days i.e. you could buy 1 week and spread 7 tweets over two weeks or one month; you could buy 3 weeks and spread your 21 tweets over a week, a month or a year – it's up to you).*

*Tweets to our @tesolacademic followers*

We will provide 1 tweet per day for 7 days that you commission with a link to your course. Wording begins “Sponsored: ...” thereafter you tell us what you want to say or we can decide on your behalf. We recommend including #TESOL in your tweet and can advise on whether other #tags are appropriate.

*A post on our TESOLacademic Facebook page*

We will provide 1 sponsored post for every £70 purchase block that you make. Each post will link to your course, but if you purchase several blocks you will want to change the wording for each post. You can keep as many of your sponsored posts active by adding comments. Your sponsored post(s) will remain on our Facebook page indefinitely, unless you ask us to remove it\them. There is no word limit to this entry but clients are advised to keep posts short and focused. All posts start with the wording “Sponsored post: ...”

*Share an up-date on LinkedIn*

We will post a link to your course as a one off LinkedIn update – there is no word limit to this entry but clients are advised to keep it as short as possible. You are encouraged to “like”, “comment” and “share” your posts as this keeps it active. All LinkedIn updates start with the wording “Sponsored post: ...”

### DISCOUNT OFFERS:

Commission 5 weeks (35 days of promotion) get 10% off – you pay £315 not £350.

Commission 10 weeks (70 days of promotion) get 25% off – you pay £525 not £700. (This package is our best deal – with maximum impact).

### *Extensive service – variable costs (subject to needs)*

We can provide a more extensive service which includes all of the above. We can also use our extensive contacts with agents, professional associations, other universities to provide a more extensive service. We can align your institution to TESOLacademic.org and: deliver talks at conferences; or represent you on education exhibitions; deliver guest lectures at partner (or potential partner) institutions. Depending on the time of year we can interview Asian based applicants face-to-face (with or without a client's presence) and/or we can also offer interviews via Skype.

Costs: on request.

Terms: non-refundable payment in advance by: pound sterling cheque; bank transfer to UK or Thai account

We thank you for your possible custom.

Contact: [tesolacademic@hotmail.com](mailto:tesolacademic@hotmail.com)