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Speaker Guidelines for Submission of You Tube Talks

The vast majority of our submissions are posted under one of two main headings as follows:

- A) Keynotes (KN) from well-regarded global leaders in the field
- B) Research-paper (RP) from scholars who have had their research published in a high quality journal

For a fee we also accept submissions under Featured publications (FP). Posts in this section include TESOL and Applied Linguistics academic text books as well as EFL\ESL course books and other resources. Posts are usually by request from the author and/or publisher. For more information on promoting your publication refer to our [Services tab](#).

Submission procedures and guidelines

Length: from 15 to 30 minutes

Getting the recording done: Different contributors have approached this in different ways and the best way to get a sense of how to do your talk is to have a look at some that we already host. Most simply sit in front of their computer in their office or living room, press record and talk to their device. Don't worry about making it perfect as we can make minor edits to your work – we want this to be as painless as possible for you. Some go for more of a fireside chat approach whilst others prefer a more formal lecture. A number of contributors get their IT department or a helpful student to assist with the recording. We are happy with whatever works for you as long it is of good audio-visual quality. If you are not using a microphone please speak as loudly as possible as audio quality has sometimes been an issue.

Getting your recording to us: Once you have completed your talk and saved it you will need to get the file to us – whilst we accept all formats our preference is for .wmv files as this makes editing easier for us, so if possible save your work as a .wmv file. At this stage we will add the standard introductory slide in our basic blue format. Once we have completed this your talk will be uploaded to our YouTube channel and added to our downloadable Excel data base.

Speakers are asked to upload their talk to the folder TESOLacVideoSubmissions which is available by following the link to one of 3 clouds. NOTE: When you are ready to upload your talk please contact us by

email to let us know which cloud you wish to use and we will grant you full editing access. If you prefer to use a different cloud service that is fine, just send us the link to your talk.

Google Drive

<https://drive.google.com/open?id=0B2S1nmkLaAtJcEt5VGhXbGI0dGc>

Dropbox

<https://db.tt/1T0VnZUc>

OneDrive

<https://skydrive.live.com/redirect?resid=523187AC85F3F9F1!118>

Links to your work:

Once live we disseminate and invite discussion about your talk via our extensive social-media outlets. On our website all RPs are linked to the abstract and all KNs include links to X2 indicative key publications. Our KNs stay on the website indefinitely, our FPs are guaranteed to remain on our website for at least 5 years and our RPs are typically on the site for 3 to 5 years.

All of our talks (KNs, RPs and FPs) remain on our YouTube channel for an indefinite period.

IMPORTANT NOTES:

Our Keynotes are by invite only.

Our RP talks are either by invite, or by expressions of interest – please contact us before embarking on this time consuming process. All RP talks must come from papers which have been published in leading TESOL-based blind peer-reviewed journals. We do not accept postings which do not meet such academic criteria, and as such we do not accept talks from publications which appear in conference proceedings or magazines. We do not accept RP talks which have been published in “predatory academic journals” i.e. where authors have paid a fee to have their work published.

We thank you for your possible contribution.

Contact: tesolacademic@hotmail.com