



WWW.TESOLacademic.org

Promoting free at source research

Leading in social media for Language Education

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Promote your Publication

Our social media based outreach to the TESOL community cannot be matched. We can help increase your sales by generating interest in and discussion about your TESOL course or resource book.

The Featured Publication Package - £150

Your author provides a video talk about the publication (see [Submission Guidelines](#)). We add our introduction slide and post it on our YouTube channel where in principle it remains live indefinitely. All submissions include a link to the book (usually as an extension from the publisher's homepage) – see current entries. We promote the talk through our social media outlets as follows:

Tweets to our @tesolacademic followers

We will provide a 2 weeks worth of tweets (14 in total) over an agreed period of time (e.g. one month). Wording begins “Sponsored: ...” thereafter you tell us what you want to say or we can decide on your behalf. We recommend including #TESOL in your tweet and can advise on whether other #tags are appropriate.

A post on our TESOLacademic Facebook page

We will provide 2 sponsored posts. Each post will link to your YouTube talk, but you will want to change the wording for each post. You can keep both sponsored posts active by adding comments. Your sponsored posts will remain on our Facebook page indefinitely, unless you ask us to remove it\them. There is no word limit to this entry but clients are advised to keep posts short and focused. All posts start with the wording “Sponsored post: ...”

Share an up-date on LinkedIn

We will post a link to your YouTube talk as a one off LinkedIn update – there is no word limit to this entry but clients are advised to keep it as short as possible. You are encouraged to “like”, “comment” and “share” your posts as this keeps it active. All LinkedIn updates start with the wording “Sponsored post: ...”

Terms: non-refundable payment in advance by: pound sterling cheque; bank transfer to UK or Thai account

We thank you for your possible custom. Contact: tesolacademic@hotmail.com