“Jarvis and Achilleos (2013) suggested the new acronym MALU (mobile assisted language use) to complement MALL (mobile assisted language learning), since learners have many opportunities to pick up a language through daily use of mobile devices for a range of purposes. Taking photographs and making videos and audio recordings can be ways to capture language in use or observations about a setting in which it is used. This captured information can become a tangible, personally meaningful link between different settings; for example, a learner’s record of a language issue encountered at work can be taken into a language class where the issue is discussed with others”.