“Kukulska-Hulme and Shield (2008, p. 273) explain that “MALL differs from computer-assisted language learning in its use of personal, portable devices that enable new ways of learning emphasizing continuity or spontaneity of access and interaction across different contexts of use.” Jarvis and Achilleos (2013) suggest a new term and acronym, mobile assisted language use (MALU), since learners have many opportunities to “pick up” a language through daily use of mobile devices for a range of social or academic purposes – this is particularly the case for learners of English”.